

Moving Ahead

Vision. Human. Work.



Frank Schomburg

nextpractice GmbH

About the person

Frank Schomburg, born in 1960, is co-founder and managing partner of nextpractice GmbH in Bremen. After having studied computer science, he was active in various industrial companies as a project manager for production IT systems. In 1991, together with other partners, he founded a software development company. In an interdisciplinary team, comprised of computer scientists and psychologists, he and Prof. Dr. Peter Kruse developed the fundamental concepts of the nextpractice tools.

Today, as a consultant, he develops concepts for deploying the methods in companies and supervises their implementation. The ability to master complexity and dynamics, to understand the psychology of change and to actively use this knowledge within an intelligent network framework, is communicated to management and employees.

Precisely this interdisciplinary linking of information theory knowledge of structures with psychological system theories forms a well-founded basis for networking considerations, from the design stage up to evaluation. In the light of this background, Frank Schomburg offers impulse speeches as well as the conception, design and implementation of networked workshops with large group moderation.

- Analysis and moderation
- International impulse and keynote speeches
- Large group moderation
- Networked workshops

A selection of projects

- Impact observation and analysis of the sustainability of projects within the context of international development and cooperation
- Conceptualization and moderation of IT-based nextmoderator workshops with up to at least 500 participants on various topics, such as company values, mission statement development or team building
- Development and implementation of cultural analyses and strategy developments for clients in industry, services, banking and commerce

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- Development of change management concepts within human resource and organizational development tailored for future executives in energy utility industry and services
- Development and implementation of various trademark analyses for clients in industry and commerce

A selection of references

Altana Pharma Deutschland, Arkona Hotels, AUDI AG, Avaloq, Bank Austria, BASF, Bayer, Bremer Landesbank, Christliches Jugendwerk Deutschland, Credit Suisse Group, DaimlerChrysler, Tetecon & Diebold Consultants, Deutsche Bahn, Deutsche Bank, Deutsche Post, Deutsche Telekom, dm-drogerie markt, Dresdner Bank, DZ Bank, Enercity, Galeria Kaufhof, Gärtner von Eden, Gesellschaft für Technische Zusammenarbeit, Gothaer, Gottlieb Duttweiler Institut, Gruner & Jahr, Guidant, Hansewasser, Heine Versand, Holcim, Hypo Vereinsbank, Johnson & Johnson, Jugendamt Osnabrück, Metro Group, Nordenia, Nordzucker, Olympus, Otto, Otto International Academy, Otto International Hongkong, Porsche, Price Waterhouse Cooper, Roche Diagnostics, RAG, RWE, Siemens, Sparkasse, SR Technics, SwissCom, SwissRe, Sunrise, Tchibo, Tegut, Thieme Verlagsgruppe, Thyssen, ThyssenKrupp Serv, TSystems, Universitätsklinikum Jena, Verein Netzwerklogistik, Vodafone, Wingas, Wintershall, Wolff Walsrode, Württembergische Versicherung, ZAST Oldenburg, ZEIT-Stiftung, Zentrum für Unternehmensführung Schweiz, Züblin, Zürcher Kantonalbank